

## Affiliate Center Setup and Customization

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### Setting up an Affiliate Center and Tools

As an affiliate network, Nanacast.com provides an affiliate center for all levels of accounts on Nanacast. You can access the Affiliate Center from the left menu under Affiliate Promotion > Affiliate Center.

When your affiliates view their affiliate center this way, they will see your affiliate program alongside any other affiliate programs they may have joined on Nanacast.

Nanacast.com publishers at the Viral, Viral Premium, and Elite levels can customize their affiliate areas using the following:

#### Affiliate tools

From the left menu under Affiliate Manager > Affiliate Tools you can create new and edit existing affiliate tools which will then show in your section of the Affiliate Center for affiliates.

To create a new affiliate tool, click on the New Affiliate Tool link.

On the New Affiliate Tool page, you can select which offer the affiliate tool is for, include a description of the tool using HTML, as well as any code that needs to be placed between <head></head> tags on the page in the affiliate center where this tool is shown to your affiliates. This can be useful for displaying embedded instructional videos where you need to have code within the <head></head> tags.

You can set the type of tool it is (Text link, Image Link/Banner, Email Promotion, or HTML/Flash/JavaScript Code, and provide what you want to appear in the Link Text.

Be sure to save any changes.

#### Customized Affiliate Center

A Customized Affiliate Login URL will allow your affiliates to login directly into your affiliate program and see only your affiliate program. You can customize the affiliate registration and login page settings [&nbsp;](#), as well as your affiliate center page.

From the left menu, click on My Account > Profile & Preferences, and find the Customized Affiliate Center Settings section. In these sections, like other administrative areas of Nanacast, provide the ability to add your own custom HTML and many also provide the Head Tag Code boxes used for adding code such as CSS/JavaScript that belong between the head tags of an HTML document.

If you're following our recommended strategy to [add affiliates to a free affiliate membership](#), you can also use these settings to automatically join any affiliates (whether auto-joined from another membership registration, or through your affiliate registration page) to be automatically joined to your free affiliate membership, which you'll specify in the Customized Affiliate Center Settings section.

The following article may also be helpful: [How do affiliates login?](#)

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