How to create an embedded form for an offer

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Here's how to create an embedded form for an offer:

From the overview menu of an offer, click the 'Create Button' link. (This can also be reached from the main menu under Create >> Forms, Buttons & Links.)
If there are multiple options showing, select 'Create order button, form, or coupon box'. (If not, this is the default option.)

The resulting code in the box at the bottom of the page can be pasted into your landing page.

To use an embedded form on a secure page with SSL, simply change the protocol in the embedded form, from http:// to https://.