Managing subscriber start dates for content delivery

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If you are providing dripped membership content based on how long a client has been subscribed, you can manually modify an individual client record to access dripped content based on an effective start date rather than an actual subscription date.

You can do this via the 'Effective Start Date' field in the client record.Â

For example, if your membership offer has dripped membership content set to go out on day 50, setting an individual client record to a date 50 days prior to the actual subscription date will get the client access to the day 50 content.

This setting applies to Nanacast-hosted membership content-- if integrating with externally hosted content, this setting is available via the outbound API using the "u_start_date" field.

See also:Â
http://support.nanacast.com/index.php?_m=knowledgebase&_a=viewarticle&kbarticleid=121